

KERRI BRILLINGER - Designer / Manager

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EXPERIENCE —

Universe/Ticketweb, Toronto — *Sr. Product Designer / Manager*

JULY 2021 - PRESENT

- Worked with Product Managers, and Developers to ship multiple features for the Universe product
- Created user tests to get feedback from internal and external stakeholders.
- Created new onboarding material to help new employees learn the processes.
- Managed and mentored new designers on the team.

Zoocasa Real Estate, Toronto — *Product Designer*

JANUARY 2020 - JULY 2021

- Worked as the Lead Product Designer for Zoocasa to roll out the rebrand of the Zoocasa Product.
- Responsible for conducting user research, testing, and designing the product and Customer relationship management (CRM).
- Create and maintain a design system with the help of the developers to maintain consistency through the iOS, Android, and web applications.
- Worked on the marketing rebrand of Zoocasa, created all signage for the brokerage and made sure the infield agents have the support and assets they need.

Bespokemetrics, Toronto — *UX/UI Designer*

AUGUST 2018 - JANUARY 2020

- Promoted to Lead Designer after six months.
- The Lead Designer role included rebranding the product, creating new products, and designing user flows utilizing high and low fidelity wireframes.
- Oversaw all marketing and UX/UI content created to ensure there was brand and design consistency.
- Trained and mentored new designers on process, product & marketing design.

Cineplex Entertainment, Toronto — *Interaction Designer*

DECEMBER 2015 - MARCH 2018

- Worked as part of the Web Department creating various online advertising and websites for campaigns and promotions.
- Designed and developed various responsive websites for The Rec Room and Cineplex including user testing.
- Developed training material and procedures for many different types of software and how to maintain the website.

Canada Post (Digital Delivery Network), Toronto — *Graphic Designer*

JUNE 2014 - AUGUST 2015

- Worked on social media graphics and infographics that were used as promotional material.
- Performed testing and provided design recommendations on the Canada Post mobile application to ensure the app worked on mobile devices running Android software.
- Assisted in the design and modification of layout mockups.
- Assisted the senior designers by updating web designs and email templates.

EDUCATION —

Durham College, Online — *Spanish 1 Certificate of Recognition 2023*

Juno College, Toronto — *Web Development Certificate 2020*

BrainStation, Toronto — *UX Design Certificate 2019*

BrainStation, Toronto — *UI Design Certificate 2017*

Durham College, Oshawa — *Multimedia Design 2011-2014*

VOLUNTEER EXPERIENCE —

Hackergal, Toronto — *Volunteer*

OCTOBER 2019 - JANUARY 2020

Assist Hackergal staff by creating graphics used on merch and the website. Use the Shopify software to set up and design a store to sell merch.